Christian Chicles

Summary

Interactive television design pioneer and inventor who helped change the standard and experience of how and when we all watch TV.

Experience

Bold Technologies
President
July 2009 – Present
Bold Technologies, headquartered in Orlando, Florida, is an alliance of interactive television usability and design experts. Our user experience team specializes in interaction television design, user evaluation, audience analysis, usability and heuristics insuring that every application is intuitive, targeted and specific.

Cisco - Service Provider Video Technology Group (SPVTG)
Art Director, Usability, and Human Factors Expert
February 2007 – July 2009
Responsible for the user interface design and experience bundled into next generation cable boxes. Applications included Navigational Portal, Interactive Program Guide, DVR, Video on Demand, General Settings, Set-up Wizard, Walled Garden, and Caller ID. Collaborated with the Advanced Design Team in San Jose on what television experience will be in 10 years.

Scientific Atlanta
Art Director Subscriber Networks
November 2002 – February 2007
Art Director and Subject Matter Expert on Usability and Human Factors responsible for the first and second generation DVR and Multi-Room DVR, second generation Resident Application, Navigational Portals, Anything On Demand (XOD), HDTV Setup Wizard, maintenance of all existing interactive television applications, creation of ITV marketing applications for all tradeshows as well as creating new applications on customer spec, research and development of new technologies. Awarded three ITV user interface design patents.

PowerTV
Art Director
May 2000 – November 2002
Art Director responsible for maintaining all interactive television applications post the PRASARA/PowerTV merger. Other responsibilities include creating new applications on customer spec and consulting outside design agencies in designing ITV applications.

Prasara Technologies
Art Director
September 1997 – May 2000
Art Director responsible for designing all interactive television applications since the company's inception. Including all Navigators, Portals, Papa Joe's, Pizza Hut, Domino's Pizza, Taste of China, Take Out TV, Food TV, DIY, HGTV, SPRE, Karaoke, CC&E, Our Town, ESPN, Classified Television, TV Banking, Insurance, HBO on Demand, Starz on Demand, Cinemax on Demand, and Showtime on Demand. Other responsibilities included trademark and product brand development.

Time Warner Cable's - Full Service Network (FSN)
Art Director
February 1996 – May 1997
Responsible for the overall design and user experience of 3 venue level interactive cable network channels on the world's first fully digital interactive cable network. Including navigational user interfaces, on-air promotions, advertising campaigns, product brand development, trademark development, and compositing of graphics and animations to video.

Analysis & Technology
Lead User Interface Designer
October 1994 – February 1996

Syscon Corporation
Art Director
April 1993 – October 1994

Analysis & Technology
Graphic Artist
September 1992 – April 1993

Institute for Simulation and Training at the University of Central Florida
Graphic Artist
January 1992 – April 1993

Design Patents
- First Run Notification of a Presentation
- User Interface Screen Spotlight Effect
- User Interface Screen Magnifying Glass Effect

Education
Cisco Systems
DNCS Level I Certification 2009

University of Central Florida
BA, Motion Picture Technology, 1990 – 1992
Specializing in documentary film and computer animation

St. Petersburg College
AA, Mass Communications, 1988 – 1990

Affiliations
- Vice President and Founder, Psaltiki, Inc.
- Educational, Cultural and Youth Committee, Holy Trinity Greek Orthodox Church of Greater Orlando
- Screen Actors Guild
- Association for Computing Machinery Special Interest Group on Computer Graphics and Interactive Techniques (ACM SIGGRAPH)
- Apple Developer
- American Hellenic Educational Progressive Association